

**OFFICIAL 2017 ENQUIRER MEDIA/CINCINNATI PARKS BUTTERFLY SHOW
PHOTO CONTEST ENTRY RULES**

Term:

1. The 2017 Butterfly Show Photo Contest begins on **Saturday, March 25, 2017 and ends on Thursday, June 1, 2017** at 11:59 pm Eastern Standard Time (EST). By submitting an entry, each contestant agrees to the rules of the contest and states that they are 18 years old or older.

Who may enter:

2. Amateur photographers who are residents of the United States and are 18 years old or older. Individuals affiliated with Cincinnati Parks, Cincinnati Parks Foundation, or other companies associated with the promotion of the 2017 Krohn Conservatory Butterfly Show Photo Contest are not eligible.

What to enter:

3. Digital photographs taken by amateur photographers at the Cincinnati Parks 2017 Krohn Conservatory Butterfly Show.
4. Photos can be submitted in the following categories:
 1. BUTTERFLIES
 2. KIDS AND BUTTERFLIES
 3. KROHN CONSERVATORY
 4. KROHN EXTERIOR
 5. SHOW EXHIBITS
 6. NEW !!! INSTAGRAM CATEGORY (see #12 below)
5. Subjects in photo can be any age.

How to enter:

6. Please submit digital photographs and requested information via email to photos@butterflyshow.com. We do not accept photographs submitted through the mail. Enter as often as you like, but do not submit more than one (1) photograph per email.
7. Each submission email should include one (1) digital photograph and: SUBMITTER'S NAME, EMAIL ADDRESS, DAYTIME TELEPHONE NUMBER, AND THE CATEGORY (#1-5) OF THE PHOTO BEING SUBMITTED.
8. Digital photographs should be taken at the highest resolution possible. Photographs must be in a .jpeg or .gif format. Files submitted may not be larger than 2Mb.
9. By entering the Contest, each contestant grants to Cincinnati Parks an exclusive, royalty-free and irrevocable right and license to publish, print, edit or otherwise use the contestant's submitted entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet).
10. Cincinnati Parks will not be responsible for incomplete, lost, late or misdirected entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Cincinnati Parks.
11. Cincinnati Parks reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest or that Parks deems obscene, offensive or otherwise inappropriate for viewing by a general audience.
- 12. NEW INSTAGRAM CATEGORY**
Upload your 2017 Butterfly Show photos to Instagram using #KrohnButterfly2017.
One "Instagram" winner will be randomly selected for this category.

Drawing and Prizes:

13. Winners in categories #1-5 will be determined by a panel of judges appointed by Cincinnati Parks. Winner in category #6 Instagram will be randomly selected. By accepting a prize, winners agree to the use of the winning photograph for advertising or promotional purposes by the Cincinnati Parks. All decisions of the judges are final.
14. Winners in each categories #1-5 will be notified on **Tuesday, June 13, 2017** via email. Instagram Winner will be notified via Instagram on **Tuesday, June 13, 2017**. Winners' names and winning photos will also be posted on Cincinnati Parks' Facebook page, Twitter feed, and Instagram on **Wednesday, June 14, 2017**.

Failure to reach a winner or failure to respond to electronic mail may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. Winners may waive their right to receive prizes. Prizes are non-assignable and nontransferable. No substitutions allowed by winner.

15. Each winner will receive **a \$100 Macy's gift card AND a letter to be exchanged for (4 tickets) for the 2017 Holiday Show.** All prizes must be picked up at the Krohn Conservatory no later than **AUGUST 1, 2017.**
16. By participating in the contest, participants grant Cincinnati Parks the right to change and/or broadcast a participant's name, character likeness, voice and the fact that he or she has participated in the Cincinnati Parks Krohn Conservatory 2017 Butterfly Show Photo Contest.
17. The Cincinnati Parks, reserve the right to change or modify the rules of the contest at any time with appropriate notice where applicable. Void where prohibited by law.

For more information about Krohn Conservatory, go to www.cincinnatiiparks.com